

NW GEORGIA

LIVING

Inspiring, Informing, Enriching

NEW for 2017

Twenty-Five Percent Increase in
Distribution and Readership!

Winner of
**MAGS
GAMMA
AWARDS**

To Advertise, contact:

Laura Wood 706-346-9858
wood.laura@yahoo.com

Chris Slicker 918-630-1099
chris@nwgeorgialiving.com



2017 ADVERTISING RATES

Premium

Back Cover	\$1,995
Inside Cover	\$1,595
Page 1	\$1,595
Page 3	\$1,495*
Page 5	\$1,495*
Back Inside Cover	\$1,495*
1-Page Advertorial	\$1,100
2-Page Advertorial	\$2,100
Centerfold	\$2,395

*These premium positions will rotate with each issue for better exposure. Fixed positions: Additional cost of \$100 per issue.

Standard

Full Page	1x	\$1,190
Half Page		\$685
Quarter Page		\$430

Annual Rate

\$1,015
\$565
\$355

Non-Profit

\$950
\$525
\$325

Business Directory/ Taste of NWGA

1/8 Page	3x	\$210
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Annual Rate

\$185

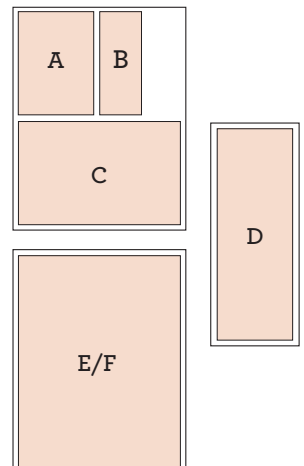
BONUS: Annual advertisers will also receive web presence including a website link and the current print ad on our Ad Directory page at www.nwgeorgialiving.com.

Prices are net.

Deadlines

Issue	Ad Space Reserved/ Ads to be Designed	Supplied Ads Due
Winter	December 2	December 9
Spring	January 27	February 3
Celebration	March 31	April 7
Summer	May 26	June 2
Fall	July 28	August 4
Holiday	October 6	October 13

- A. 1/4 page non-bleed 3.75" x 5.125"
- B. 1/8 page non-bleed (Taste of NW GA) 1.75" x 4.25"
- C. 1/2 page horizontal non-bleed 7.5" x 4.875"
- D. 1/2 page vertical non-bleed 3.75" x 10.125"
- E. Full page non-bleed 7.5" x 10"
- F. Full page bleed Trim 8.75" x 11.25" 8.5" x 11"



** Ads must be high res (300 DPI) at final size